GD 5 priorities Applicant Name Standardization

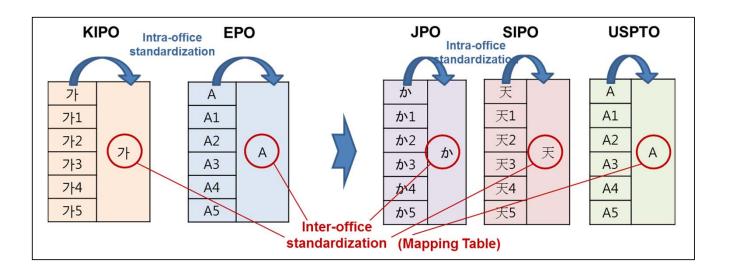
IP5 WG2 & GDTF Meeting | 14-17 January 2019 | Hague





ANS Pilot Project

- KIPO conducted an ANS pilot project for 20 companies | (2017)
 - To check the feasibility of intra-standardization with patent family information
 - To develop and suggest algorithm of ANS to minimize manual jobs



ANS Pilot Project: Decision & Possibility

Syngenta Participations AG

American Home Products Corporation

Donaldson Company, Inc. Vertex Pharmaceuticals Incorporated

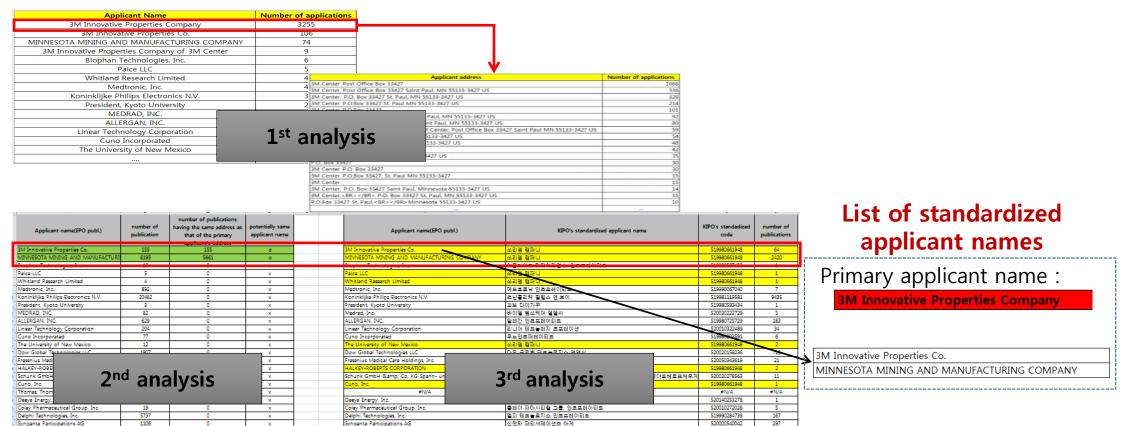
Syngenta Participations AG

Donaldson Company, Inc.

Vertex Pharmaceuticals Incorporated

American Home Products Corporation

KIPO improved & suggested 3 steps of intra-office standardization procedures using applicant name and address of family patents



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ANS Pilot Project: Possibility & Limitation

Automation Algorithm

- KIPO recognizes that it is difficult to create an automated algorithm or system and that human labor would be needed for ANS project
- Implementation of intra-office standardization needs long time and much resources

Intra-office standardization can be implemented only for the applicants having statistically meaningful amounts of cross-filings across IP5 Offices

Proposal on GMT(Global Mapping Table): Background

❖ Object / Vision

 Recommend that an applicant use the same applicant name in submitting documents to the IP5 offices

Benefits

- Simply handle ANS related task without extra work burden
- Prevent errors caused by translation or typo
- Establish the guidance for applicant name and address

❖ Possibility of expansion to IP5 tasks

- Inter-office Document Sharing can be implemented based on GMT (WG2)
- Basic data for Harmonization on the law of correction and amendment (WG3)

Proposal on GMT: Establishment of GMT

	Chinese	English	French	German	Japanese	Korean
ID	name	name	name	name	name	name
	address	address	address	address	address	address
1	三星电子株式 会 社	SAMSUNG ELECTRONICS CO LTD	SAMSUNG ELECTRONICS CO LTD	SAMSUNG ELECTRONICS CO LTD	三星電子株式 会 社	삼성전자주식회사
	210012 江苏省南京市雨花 台区安德门大街57号6幢5- 12楼	129, Samsung-ro, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea	130, Samsung-ro, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea	131, Samsung-ro, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea		경기도 수원시 영통구 삼성 로 129

- ❖ (KIPO) Establish the drafted GMT for companies with the most patent applications
 - To improve efficiency and minimize company's burden to fill the GMT
- ❖ (Industries) Check the drafted GMT and modify it if necessary
 - Companies may not participate in GMT as needed or some items of the drafted GMT can be left blank
- ❖ IP5 offices publish the GMT via IP5 website

Proposal on GMT: Issues and FAQ

Legal Binding

- GMT doesn't have any legal binding force
- There will be no changes in each office's legacy data
- Applicants can use the preferred name and address for each application in the same way as before.

Unification of applicant name and address

- Affiliates can use different applicant name and address independently in process of fulfilling GMT (Samsung electronics, Samsung SDS, Samsung display...)

Proposal on GMT: Future direction

❖ Phase 1: Expansion of participation in GMT

 Open GMT via IP5 website for sharing the status of participation and encouraging in its use

Phase 2: Digitization of GMT data

- Extract GMT data and store the data on the server of IP5 web site
- Provide functions of inquire, search and access of a certain data via IP5 website

❖ Phase 3: Self management of GMT in real-time

- Industries maintain, modify and upgrade its GMT data on the server directly (security and identification needs to be considered in advance)
- The data can be modified in real time by industries

Proposal: Future plan

❖ KIPO, to establish the drafted GMT(Feb. 2019)

- To select of target companies
- To make the drafted GMT using GD information

Companies, to review the drafted GMT(Mar. 2019)

- KIPO, to share the drafted GMT with IP5 offices
- IP5 offices, to share it with their Industry and request review of the GMT and to promote new member's participation in GMT

❖ IP5, approval of sharing and using GMT(Jun. 2019)

- To share the result of this project at DHs meeting
- To adopt final GMT and open it via IP5 web site at Heads meeting



Thank you!